

Community Preservation Committee Grant Application

Applicant Information

Applicant

Gary Deines

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Town Committee or Board (if applicable)

Nahant

Application Purpose

- Open Space
- Community Housing
- Historic Preservation
- Recreation

Project Information

Project Name

Nahant Cyber Proposal

Project Description

Making Nahant the cyber worker capital of the world.

Grant Amount Requested

\$50.000

Contribution to the Preservation of Nahant's Unique Character

Let's become the Cyber Capital of the World...

My proposal is both simple and powerful. No spot is known as the "Cyber Capital" of the world. We, in Nahant, can do this. All of the pieces are in place. You just need the vision and "aligned actions" to link the elements. My proposal has zero risks, the costs are miniscule, and the income revenue is quite large.

I am proposing that we not only preserve, but also enhance the community cyber skills and income producing capability of Nahant and all people in it. It's not a physical housing issue. Today, it is how and where you build your productive place into Cyberspace; this is what now counts. That is where you will productively live, most of your waking hours, regardless of your physical house location.

Anywhere, in many low cost areas, you can now afford a house. Plus, you can get a high paying job in Cyberspace, from there to anywhere; if you (1) know how and (2) have the technology.

Let's help lead humanity into cyberspace using productive integrity. That will increase personal income and add Town revenues; at the same time.

Planning Context

Is **NOT** part of a Program Plan

Evaluation Criteria

The Community Preservation Committee requires that all proposed projects be eligible for CPA funding according to the state's CPA statute. The above proposal is a capital improvement to the real Internet property now promoted by the Town of Nahant for its community. As such, it is eligible.

"Capital improvement", reconstruction or alteration of real property that: (1) materially adds to the value of the real property, or appreciably prolongs the useful life of the real property; (2) becomes part of the real property or is permanently affixed to the real property so that removal would cause material damage to the property or article itself; and (3) is intended to become a permanent installation or is intended to remain there for an indefinite period of time.

How will the proposed project contribute to the preservation of Nahant's unique character and enhance Nahanters' quality of life?

Nahant is a smart, innovative place. We have a history of both civic and business leadership. The cyberspace is the next place for a community to grow and expand its smartness.

What is the feasibility of the proposed project?

It is easy to do and low cost. Just get the vision and have someone organize the efforts. A part-time Cyber Czar is needed. I'm applying for that job.

How "time-sensitive" is the project? Is it urgent?

This is a competitive world. If Nahant does not become cyber skilled, then another community will and they will reap the benefits.

Is the cost of this project proportionate to its objectives?

\$50k invested will add 10% more to Town revenues and increase town resident personal income.

In general, will the project serve multiple needs?

The project serves the cyber technology development, education, and practical application needs, in multiple ways for all citizens of Nahant.

Does the project have demonstrated community support?

Yes, everyone that I talk with thinks this is a good idea. They all are having problems learning and effectively using the new cyberspace. They like the community orientated, synergistic approach of my start-up Cyber Czar method.

Will the project preserve currently owned town assets?

Nahant owns our cyberspace. This will become as valuable as the physical property which we own. This proposal identifies and more directly acts to preserve and promote that cyberspace owned by the Town and its citizens.

Will the project involve the acquisition and/or protection of threatened resources?

If Nahant does not actively (a) understand that our cyberspace is a real thing and place, and (b) take efficient actions to promote its development, then the quality of our Town is greatly diminished. In the future, ownership in cyberspace will be more valuable than ownership in the physical space. It is more efficient for Life.

Will the project involve multiple sources of funding, or will it leverage other public and/or private funding sources or in-kind services?

No, not needed.

Will this project stimulate other public/private projects in Nahant?

All projects now have a need for their associated cyberspace tools and activities. That is the general point. From trash collection, to elderly support, to public education, to a new Nahant business being developed, etc.; all physical activities will have their appropriate, secure or open, cyber actions. This project is fundamental to the future success of "all projects" in Nahant; past, present, and future.

Estimated Cost and Schedule

Attach cost estimates for construction projects and state how costs were derived.

Is your project expected to continue over more than one year?

Yes

Funding Information

Explanation

The cost...

The town needs to fund a Cyber Worker Czar for two years. The cost is \$25k per year. Most of this money is for the time spent. \$1,000 per year is for expenses. We will negotiate volume software and hardware purchase prices and the individuals will buy what they desire and need. This proposal is to gain that 2-year, \$25k each year investment, in these actions, for the town as a whole and each individual.

There are economies of scale in both the technology and training. The training will include cognitive (you must think more precisely in cyberspace, to develop clear and useful page functions), business opportunity development, and the technology tools.

The unique training...

You can preview the free pages of my book that teaches Cognitive Science, how to get smarter and be more precise, at this Amazon link: <https://a.co/d/g3dMbka>. Cyber workers cannot use imprecise thinking, words, or page designs. This improved clarity is part of the training.

Also, we will collectively teach cyber-worker business development. We will teach, technology tool, and synergistically support both individuals, in their personal cyber career and Nahant people who want to go beyond their own cyber working and create a Cyber Business in Town.

I have started four technology businesses in the last 40 years and know how to do this; how to legally and operational set up a business with employees.

My son, William Deines, now of Newport RI, is a prototypical example of how to start a cyber-based business. He was the forth employee for Simplisafe, created the shipping and customer service organization (managed and grew his division to 400+ people), and walked away with some money when Simplisafe was sold to the Google investors. He is an expert at high quality, lower cost Customer Service systems development and people management.

William started a Cyber business that capitalized on his skills and insights. He now offers to "outsource a company's customer service" to his firm because (1) they are experts, (2) have the best service software in place, and (3) can legally hire tele-servicers from around the world. In short, he can do it for less and make a profit.

Everything that the average company does, now about 40% of what a company does, can and should be cyber-automated. Accounting, legal, order entry, customer service, training, people management (leadership software), etc; all of the non-physical activities can have a Nahant cyber-based business created by the appropriate Nahant resident. Cyber work systems, that type of business, is appropriate for our Town.

Our developing team, the Nahant cyber workers, will collectively learn and teach that way of doing business.

The benefit...

Many people in town are now cyber workers, operating as individuals. This is the base we start with, serve, and grow. No person is an island, every town needs a cause way. In like manner, every person needs to start articulating their business acumen via cyberspace; you're that URL.

When you have the vision to clearly see the future, and take intelligent steps to develop collective infrastructure, you both promote and preserve the community. That is why this proposal is a perfect Community development, preservation, and advancement plan.

For a modest investment, into the right vision (make Nahant the cyber working capital of the world), that accurately hits the opportunity; you benefit individually and collectively. This is the way creativity works.

Specifically, the benefits can be anticipate as follows:

****Each person in Nahant will become better at working and living in cyberspace. The technology challenges and opportunities to be found in cyberspace are complex; they are ever changing. If we collectively do not formalize how we (as a community) think about, learn from, and act into these new cyberspace Life opportunities, then we fall behind. Think of this as "Adult Public Education". The need for which will never go away. Our world becomes more complex each day.**

****This added skill will (a) increase the annual income of individuals and (b) reduce the daily work efforts. How many people like spending 2.5 hours per day commuting? That's a real waste.**

****In addition, multiple cyber-based businesses, business types that are appropriated for Nahant (other industries, including a University Campus are not), will pop-up generating added town revenues. We rely too much on property taxes to pay for town operations.**

Yes, having a strong cyber-based technology and community skill set will increase the value of every home in Nahant. Smart advancement always does that. This will also increase the tax base without adding additional people (expect 10% above current trends). A cyber business is in-your-home and does not affect the unique Nahant town structure developed over the years.

Finally, the businesses that we now have in Nahant will have more customers each day. That solves a long-term problem that local businesses all have.

Total

50000

Coordination

none

Previous Town Meeting Action

none

Project Priority

one project

Time Sensitivity

None, other than need and opportunity.

Contingency Planning

We do not do the project because we have no very skilled Cyber Czar.

Order			
Product	Qty	Unit Price	Price
1st Yr: Professional Services	1	\$25,000.00	\$25,000.00
2nd Yr: Professional Services	1	\$25,000.00	\$25,000.00
	Total		\$50,000.00