

Nahant Cultural Council Meeting
At Town Hall, Monday, April 28, 2025 7 pm

Present: Peg Curran, Vi Patek, Ken Turino, Robert Wilson, David Sparr, Elizabeth Stubbs (sec) and Leighton O'Connor

Absent:

Introductions all around, and Leighton O'Connor introduced himself, with the intention of applying to become a member of the NCC. He told us that he has extensive experience in social media and promotion, and has started several businesses and organizations. He has had multiple businesses and is a professional photographer

Next steps: Leighton writes a letter of interest to Tony, who approves and appoints.

We need a minimum of 5 NCC members for meetings

It is clear that one of our biggest challenges is how to get the word out to the town about what we are doing and events that are coming up.

What we do now: social media posts (several Nahant Facebook pages) which can be linked to the NCC page on the Nahant town website. Occasional flyers to post around town. Sandwich board by the zipper sign at our end of the causeway.

Ideas for other ways to get publicity: Can we put announcements in the church newsletters? (2 churches) Tiffany Times? Library Newsletter (WOWbrary)? Johnson School newsletter? Garden Club NL? Woman's Club NL? Nahant Preservation Trust NL?

Historical Society NL? Can we use town mailing list? (Kristin Taylor)

Other ideas:

Ken has an email list from a past political effort which he will share with Peg.

Mail Chimp or other subscription mailing program costs \$ - maybe about \$30/monthly? We would likely not need to send monthly.

Table outside Town Meeting (next one 5/17)

Peg will arrange a meeting with Tony to discuss ways we might gain visibility. She would like company. (She and Elizabeth went on May 8)

Recent Grantees - reports about recent events

Tanya's concert - well attended, well received

Smack Dabs - enthusiastic audience but disappointing in size

Delvena theater (awarded \$600) - no publicity at all, audience of 12 seniors, costly

About grantees - if someone submits a proposal that is not presented professionally, we will provide feedback

Administrative costs:

Sandwich board was purchased by Peg. Unanimously voted to reimburse her.

Submitted by Stubbs on 5/16/2025.

Respectfully submitted to Town Clerk by Curran on 7/15/2025.