HOUSING PRODUCTION PLAN

NA

Housing Subcommittee Meeting #1 November 9, 2022





Meeting Agenda

1. Welcome and Introductions

- Project Team: MAPC, Town Staff
- Housing Subcommittee Members
- 2. About MAPC

3. HPP Overview and Schedule

- HPP 101
- HPP Elements
- HPP Process
- 3A Zoning
- Estimated Project Schedule

4. Advisory Committee Role and Expectations

- 5. Next Steps
- 6. Questions/Discussion

The MAPC Project Team





John Cruz, AICP Senior Housing and Land Use Planner



Alex Koppelman, AICP Senior Housing and Land Use Planner



Christian Brandt, AICP *Community Engagement Manager*

Committee Members



• Dave Wilson

• Michael Rauworth

- Heather Goodwin
- Jim Walsh

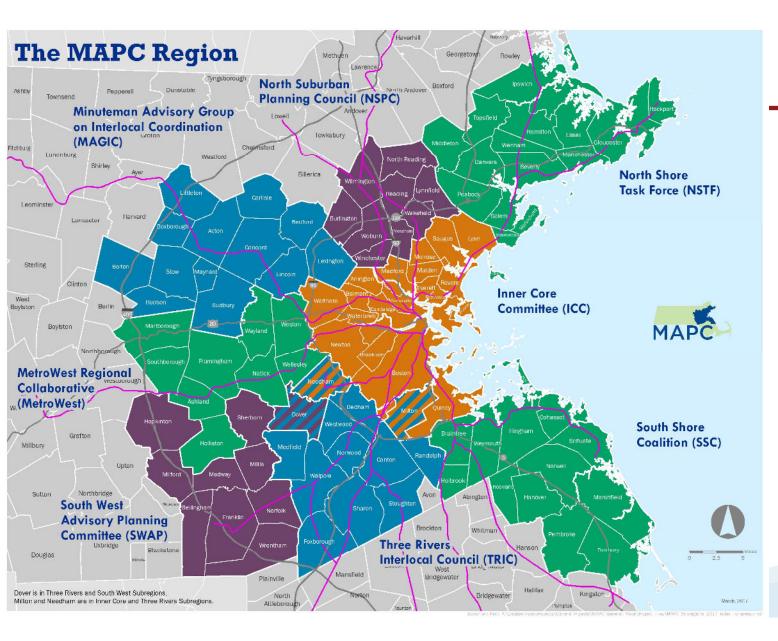
- Michelle Capano
- Patty Karras

• Lynne Spencer

• Patrick O'Reilly

• Mark Cullinan

Introduction Questions: Name, Affiliation, What was your favorite thing about the neighborhood where you grew up?

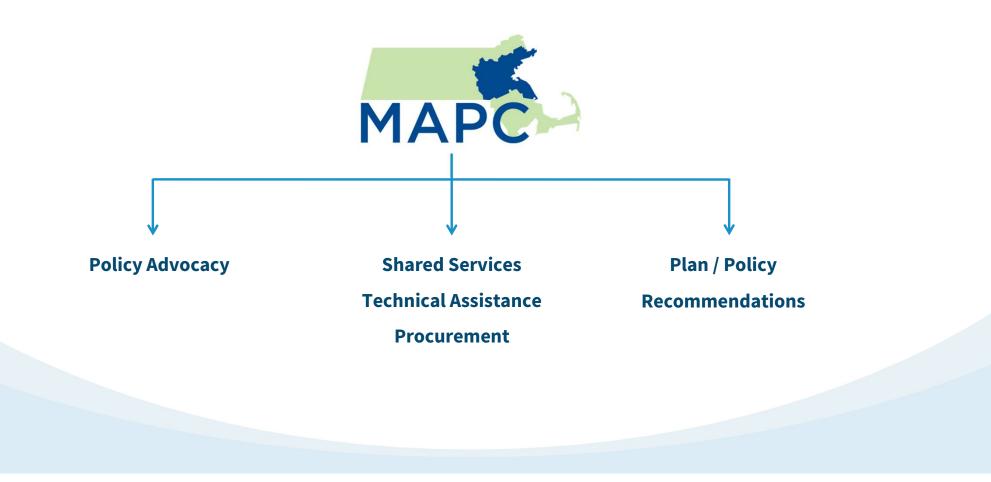


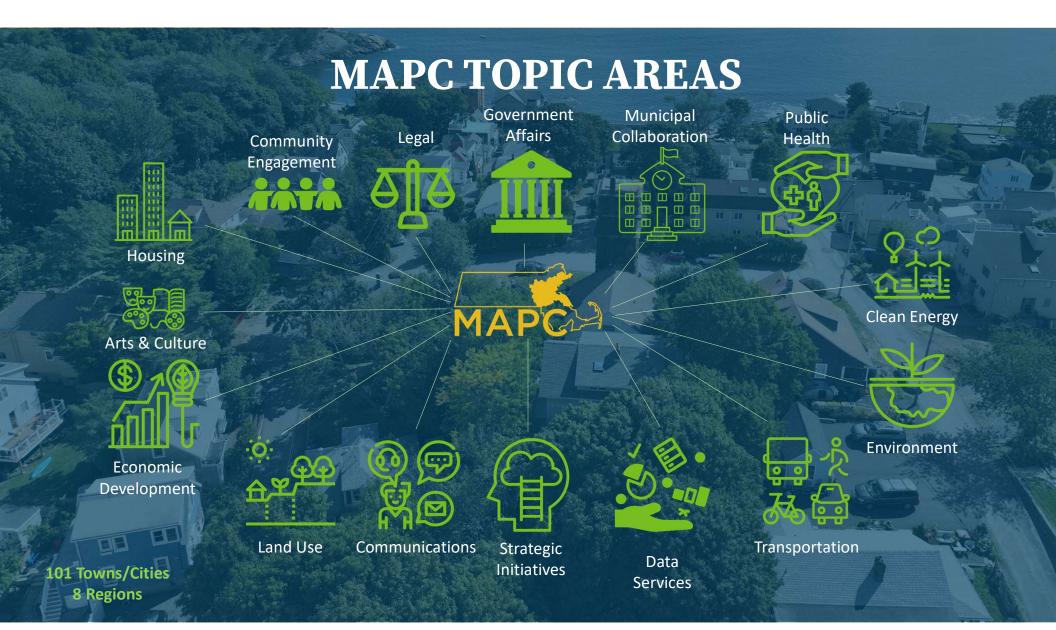


- This map shows the entire MAPC region.
- Nahant is part of the "North Shore Taskforce" subregion.

What Does MAPC Do







HPP 101





meet local housing need

Address a range of unmet housing needs in your community.



proactively influence development

Guide the type, amount, and location of housing.

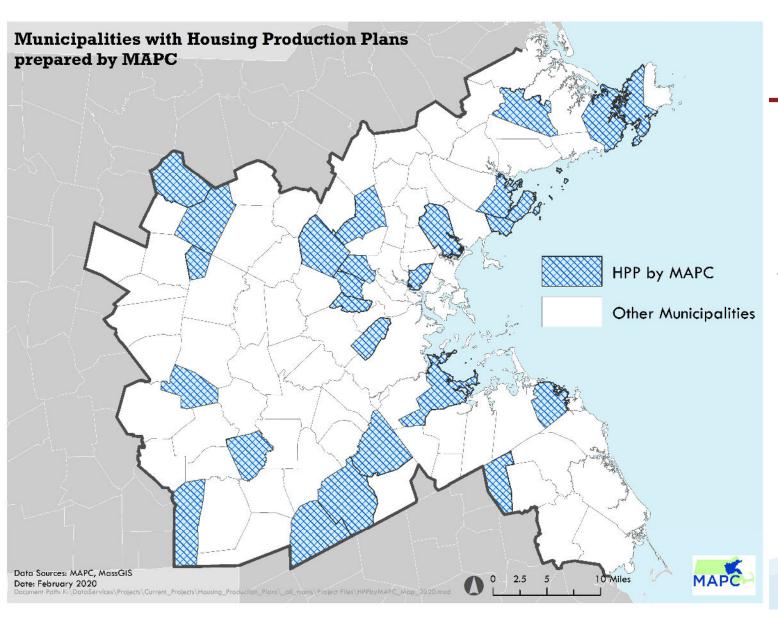


comply with chapters 40B and 3A

Work to meet the State goal of 10% subsidized housing and the MBTA Communities Guidelines.



eligibility for housing choice and other grants





MAPC has completed HPPs for more than a quarter of the region's municipalities.

Housing Production Plan Elements





COMPREHENSIVE HOUSING NEEDS ASSESSMENT

- Most recent available census data of municipality's demographics + housing stock
- Future population and housing needs, specifically housing needs of low- and moderate-income households
- Development constraints



AFFORDABLE HOUSING GOALS

- Types of housing consistent with community and regional needs
- Numerical goal for annual housing production based on U.S. Census



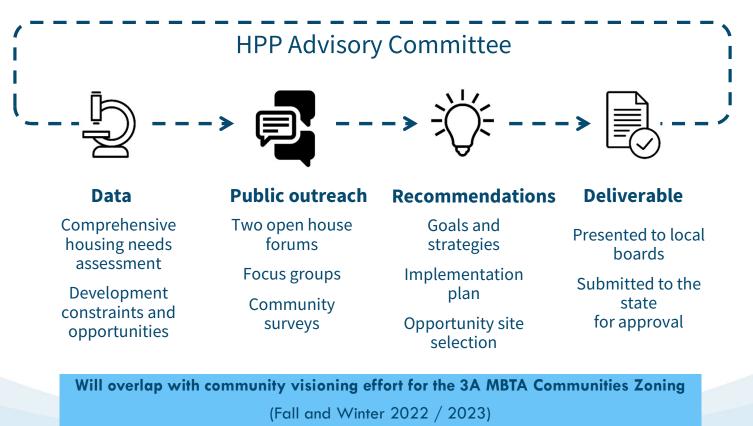
IMPLEMENTATION STRATEGIES

- Identifying sites for housing ("opportunity sites", required by DHCD)
- Zoning for housing
- Allocating resources and programs to housing
- Raising awareness of housing needs and opportunities

Housing Production Plan Process



Nahant and MAPC



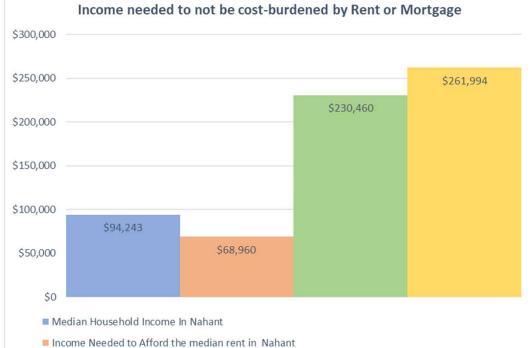
Nahant HPP – Key Context



- Steady and aging population: Nahant's population decreased 2% from 2010 to 2020 (from 3,410 to 3,334). 13% of Nahant residents are under 18. 28% are over 65.
- And rising prices: Over the same time, median home sale prices increased 46% for single family homes, up to \$709,000.

• Unmet housing need continues:

- 40% of Nahant households are lowincome, earning 80% or less of Area Median Income (AMI).
- Nahant has less than 4% of the town housing stock in the Subsidized Housing Inventory (SHI), far below the 10% goal established by the Commonwealth under MGL Chapter 40B.



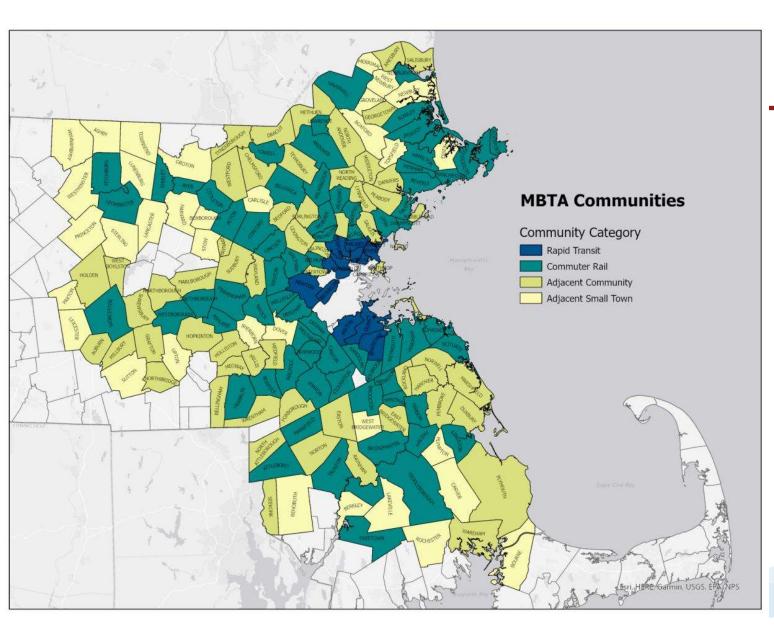
Housing Affordability In Nahant.

- Income Needed to Afford the median housing price with a conventional mortgage in Nahant
- Income Needed to Afford the median housing price with a low downpayment mortgage in Nahant

Multi-Family Zoning Requirement for MBTA Communities (3A Zoning)



- New zoning requirements from the legislature require most communities in the region to adopt new zoning requirements.
 - Multifamily (MF) By Right.
 - Zoning must be amended to allow for MF for 86 units (in Nahant).
 - No age restrictions.
 - Must be suitable for families with children.
 - Final Guidelines were released by the Department of Housing and Community Development (DHCD) in August of 2022.
 - Final zoning options are not pre-determined. The outcome could be a change to existing zoning districts, a new zoning district, a new overlay district.





Nahant is classified as an "Adjacent Small Town" due to the size, population, rail access through a neighboring community only.

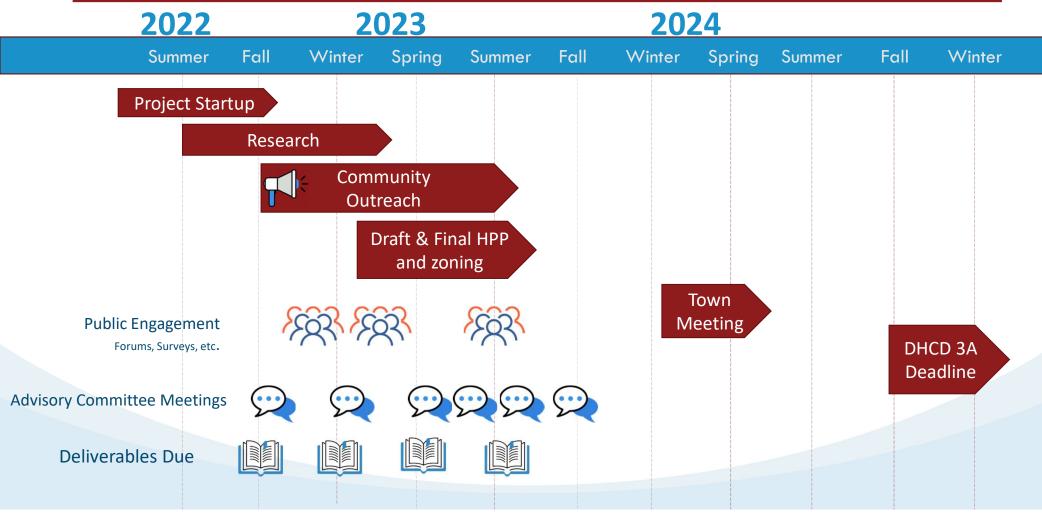
Key Community Engagement Efforts



- MAPC develops detailed Community Engagement strategies our projects. These strategies include:
 - Comprehensive stakeholder analysis and resource mapping
 - Messaging and branding development
 - Facilitation guides and plans for public meetings and focus groups
- For Nahant, we are planning the following:
 - Two public forums, several focus groups with key stakeholders, a community survey
 - All data gathered from these efforts will be synthesized and incorporated into the final deliverables
 - All engagement efforts will be designed to gather key pieces of information, learn about lived experience from residents, and provide needed information and educational materials to stakeholders

Planning Effort Timeline

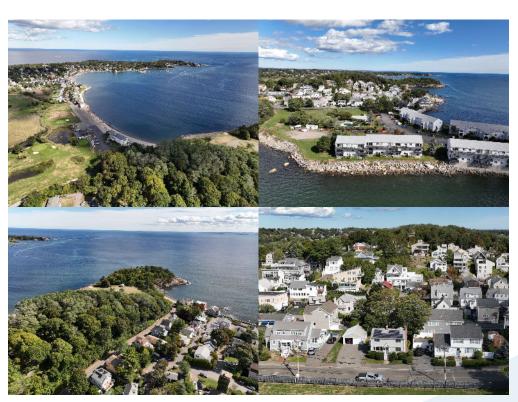




Initial Discussion Questions



- What are some of the sentiments and feelings committee members have about Affordable Housing in Nahant?
- What do you see as the barriers to creating affordable housing in Nahant?



Advisory Committee Roles and Expectations

- Participate in up to 6 committee meetings.
- Facilitate conversations during town-wide public events, with support from MAPC and town staff.
- Provide insight and guidance on the HPP elements, content, and activities.
- Review and offer feedback on draft HPP components.
- Generally advocate for the HPP and 3A processes and recommendations.



Next Steps

- Housing Needs Assessment key findings: MAPC to share at next committee meeting; will be primary material for first town-wide engagement event.
- Plan for first town-wide engagement event this fall.
- Establish regular advisory committee meeting dates.
- Plan for focus group engagement.

Questions & Discussion