## HOUSING PRODUCTION PLAN

NA

Housing Subcommittee Meeting #1 November 9, 2022





### **Meeting Agenda**

#### 1. Welcome and Introductions

- Project Team: MAPC, Town Staff
- Housing Subcommittee Members
- 2. About MAPC

#### 3. HPP Overview and Schedule

- HPP 101
- HPP Elements
- HPP Process
- 3A Zoning
- Estimated Project Schedule

#### 4. Advisory Committee Role and Expectations

- 5. Next Steps
- 6. Questions/Discussion

### **The MAPC Project Team**





John Cruz, AICP Senior Housing and Land Use Planner



Alex Koppelman, AICP Senior Housing and Land Use Planner



**Christian Brandt, AICP** *Community Engagement Manager* 

### **Committee Members**



• Dave Wilson

• Michael Rauworth

- Heather Goodwin
- Jim Walsh

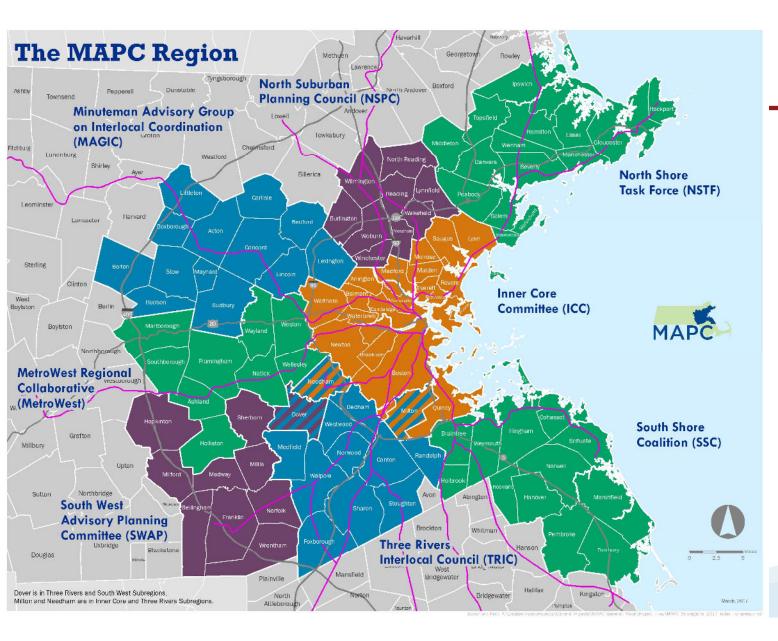
- Michelle Capano
- Patty Karras

• Lynne Spencer

• Patrick O'Reilly

• Mark Cullinan

Introduction Questions: Name, Affiliation, What was your favorite thing about the neighborhood where you grew up?

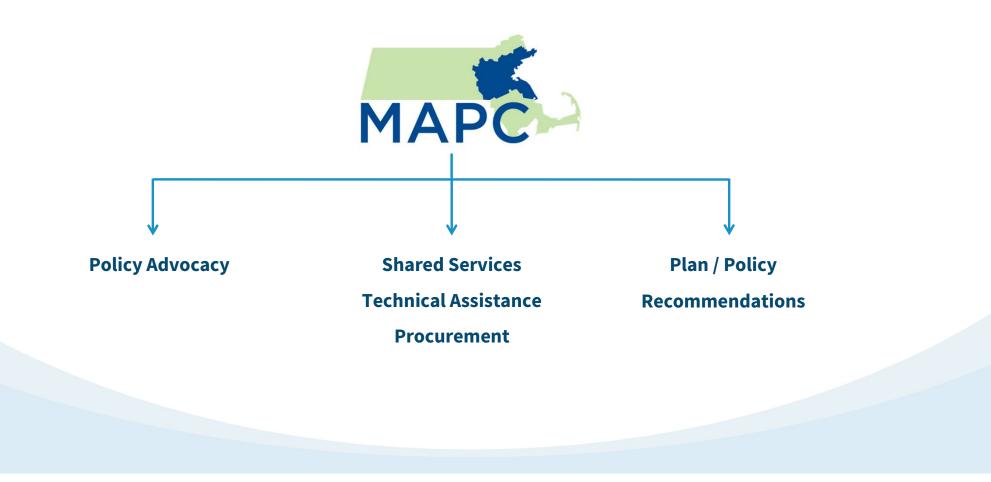


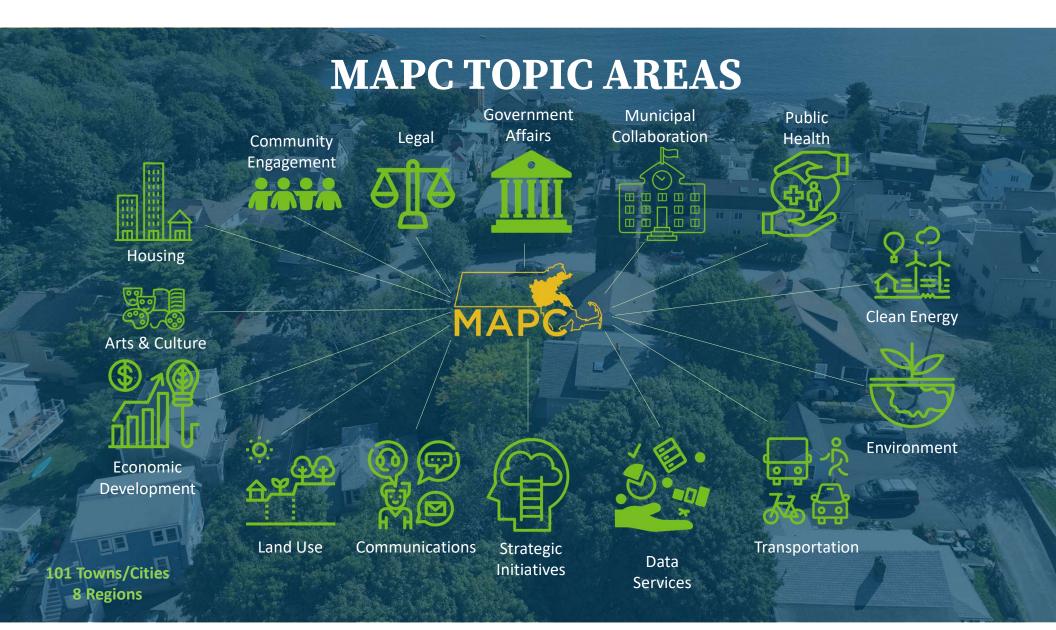


- This map shows the entire MAPC region.
- Nahant is part of the "North Shore Taskforce" subregion.

### What Does MAPC Do







### **HPP 101**





#### meet local housing need

Address a range of unmet housing needs in your community.



#### proactively influence development

Guide the type, amount, and location of housing.

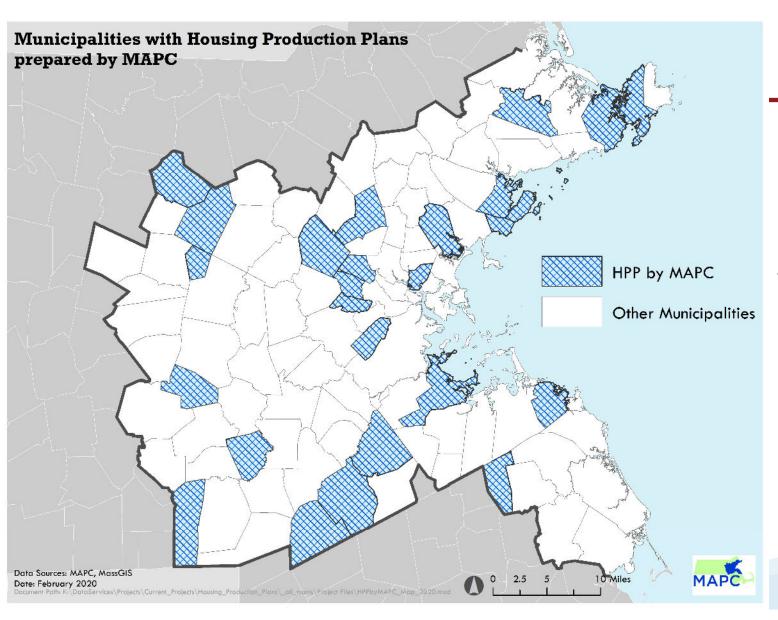


#### comply with chapters 40B and 3A

Work to meet the State goal of 10% subsidized housing and the MBTA Communities Guidelines.



#### eligibility for housing choice and other grants





MAPC has completed HPPs for more than a quarter of the region's municipalities.

### **Housing Production Plan Elements**





#### **COMPREHENSIVE HOUSING NEEDS ASSESSMENT**

- Most recent available census data of municipality's demographics + housing stock
- Future population and housing needs, specifically housing needs of low- and moderate-income households
- Development constraints



#### AFFORDABLE HOUSING GOALS

- Types of housing consistent with community and regional needs
- Numerical goal for annual housing production based on U.S. Census



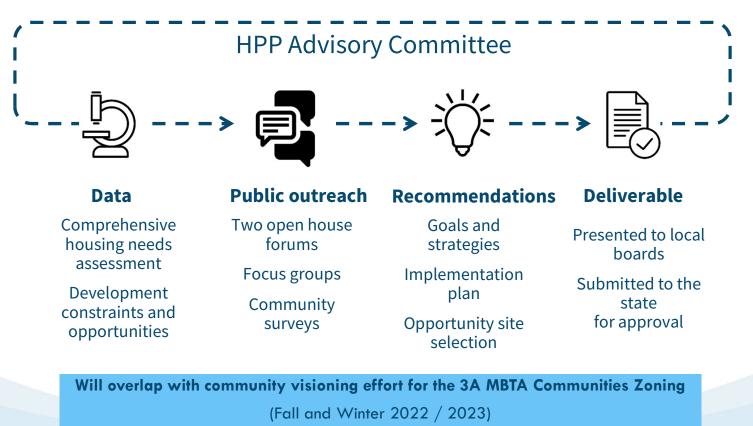
#### **IMPLEMENTATION STRATEGIES**

- Identifying sites for housing ("opportunity sites", required by DHCD)
- Zoning for housing
- Allocating resources and programs to housing
- Raising awareness of housing needs and opportunities

### **Housing Production Plan Process**



#### **Nahant and MAPC**



### Nahant HPP – Key Context



- Steady and aging population: Nahant's population decreased 2% from 2010 to 2020 (from 3,410 to 3,334). 13% of Nahant residents are under 18. 28% are over 65.
- And rising prices: Over the same time, median home sale prices increased 46% for single family homes, up to \$709,000.

#### • Unmet housing need continues:

- 40% of Nahant households are lowincome, earning 80% or less of Area Median Income (AMI).
- Nahant has less than 4% of the town housing stock in the Subsidized Housing Inventory (SHI), far below the 10% goal established by the Commonwealth under MGL Chapter 40B.



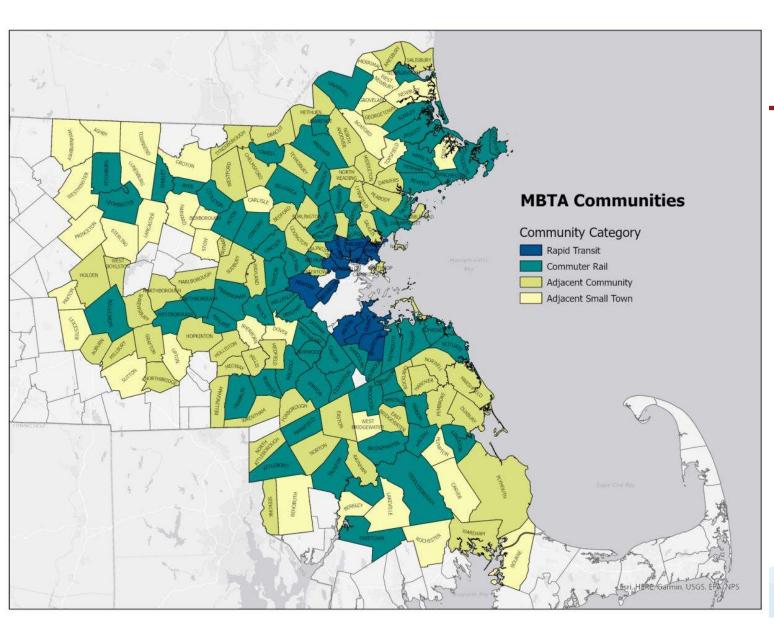
Housing Affordability In Nahant.

- Income Needed to Afford the median housing price with a conventional mortgage in Nahant
- Income Needed to Afford the median housing price with a low downpayment mortgage in Nahant

### Multi-Family Zoning Requirement for MBTA Communities (3A Zoning)



- New zoning requirements from the legislature require most communities in the region to adopt new zoning requirements.
  - Multifamily (MF) By Right.
  - Zoning must be amended to allow for MF for 86 units (in Nahant).
  - No age restrictions.
  - Must be suitable for families with children.
  - Final Guidelines were released by the Department of Housing and Community Development (DHCD) in August of 2022.
  - Final zoning options are not pre-determined. The outcome could be a change to existing zoning districts, a new zoning district, a new overlay district.





Nahant is classified as an "Adjacent Small Town" due to the size, population, rail access through a neighboring community only.

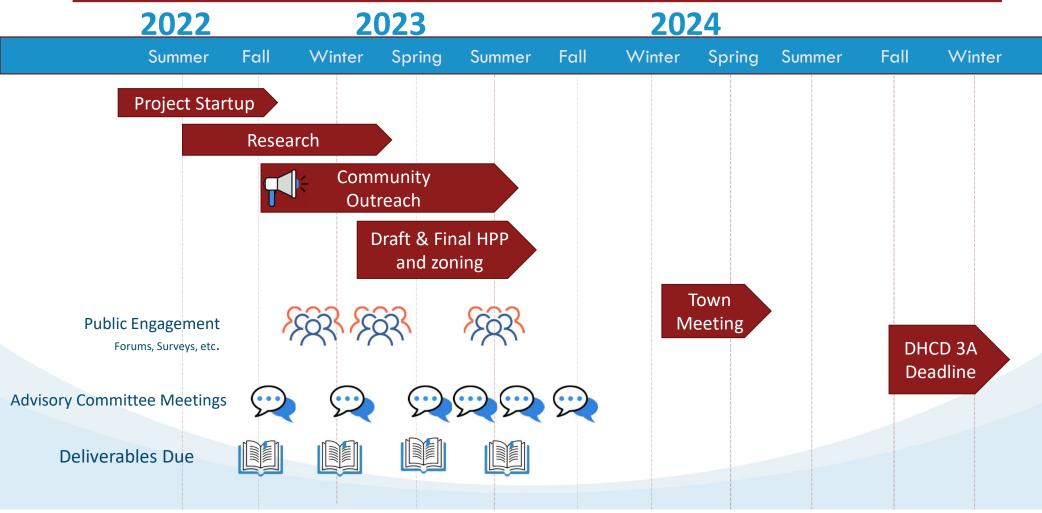
### **Key Community Engagement Efforts**



- MAPC develops detailed Community Engagement strategies our projects. These strategies include:
  - Comprehensive stakeholder analysis and resource mapping
  - Messaging and branding development
  - Facilitation guides and plans for public meetings and focus groups
- For Nahant, we are planning the following:
  - Two public forums, several focus groups with key stakeholders, a community survey
  - All data gathered from these efforts will be synthesized and incorporated into the final deliverables
  - All engagement efforts will be designed to gather key pieces of information, learn about lived experience from residents, and provide needed information and educational materials to stakeholders

### **Planning Effort Timeline**

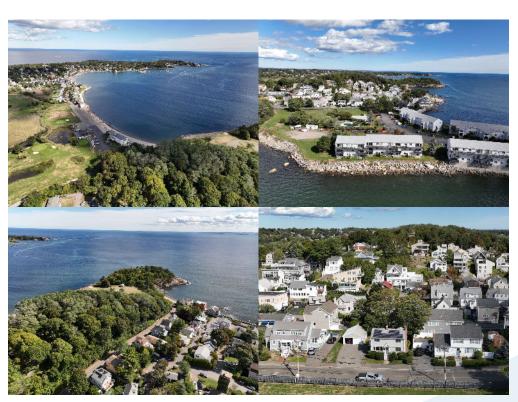




### **Initial Discussion Questions**



- What are some of the sentiments and feelings committee members have about Affordable Housing in Nahant?
- What do you see as the barriers to creating affordable housing in Nahant?



## Advisory Committee Roles and Expectations

- Participate in up to 6 committee meetings.
- Facilitate conversations during town-wide public events, with support from MAPC and town staff.
- Provide insight and guidance on the HPP elements, content, and activities.
- Review and offer feedback on draft HPP components.
- Generally advocate for the HPP and 3A processes and recommendations.



### **Next Steps**

- Housing Needs Assessment key findings: MAPC to share at next committee meeting; will be primary material for first town-wide engagement event.
- Plan for first town-wide engagement event this fall.
- Establish regular advisory committee meeting dates.
- Plan for focus group engagement.

# Questions & Discussion